



SPONSORSHIP PROPOSAL
**CAMBRIDGE UNIVERSITY
CYCLING CLUB**

Partner for success



CUCC

OUR CLUB



Cambridge University Cycling Club (CUCC), founded in 1874, is one of the oldest, largest and most successful student cycling clubs in the country.

The Club was the highest achieving sports team within the University in terms of BUCS (the British University Championships) medals for the 2022-2023 season. Former members of CUCC include; Olympic Medalists Emma Pooley and Anna Kiesenhofer, multiple National Champion Hayley Simmonds and the most decorated British Time Trialist in history, Michael Hutchinson.

Our membership currently stands at over 200 members, with a notable recent three fold increase in female membership. Beyond our impressive competitive success, the main body of CUCC is a large, vibrant and social environment. We regularly visit the London Velodrome, hold touring rides and have an annual training camp in Spain.

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YOUR SUPPORT MATTERS



The Club relies on the generous support of its sponsors in order to support racing at the highest level and make the sport accessible to all.

Our annual outgoings are approximately £15,000, most of which comes from sponsors. The majority goes on improving access to the sport through subsidising the kit, training and development for members. For instance, thanks to previous sponsorships, the Club has a selection of time trial bikes available to lend to members.

WHAT WE OFFER



■ Maths ■ Engineering ■ NatSci ■ Comp Sci ■ Medicine+Vet ■ Humanities

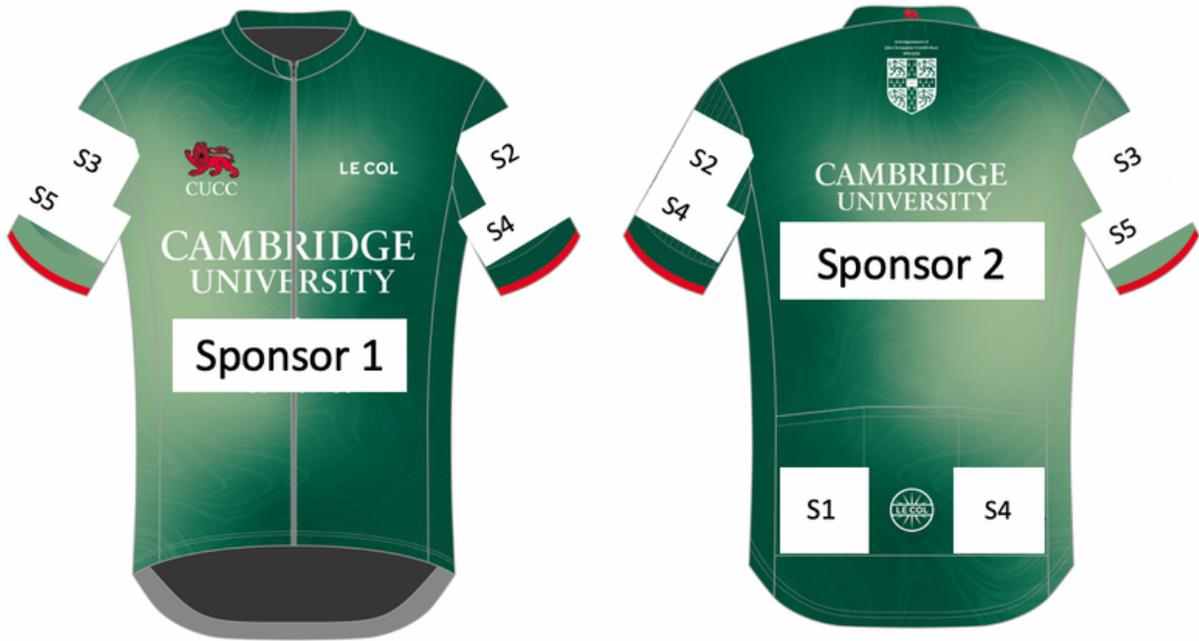
Sponsors receive significant exposure within the University and access to some of the world's brightest students

Within our 200+ members, there is a rich source of talented technical and well-rounded Cambridge Students, with membership heavily leaning towards science, maths and engineering.

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SPONSORSHIP PACKAGES



	1st Tier	2nd Tier	3rd Tier	4th Tier
Promotional Material, Communications and Social Media	Prime Position	Secondary Position	Tertiary Position	Minor Position
Race Kit Branding	Sponsor 1 Position	Sponsor 2 Position	Sponsor 3 Position	Sponsor 4 Position
Events	Invitation to all CUCC events + mention at all events	Invitation to all CUCC events	Invitation to all CUCC events	Invitation to all CUCC events
University Media	Prime Position	Secondary Position	Tertiary Position	-
Recruitment Dinner*	Bi-Annually	Annually	-	-
Casual Kit Branding	Prime Position	Secondary Position	-	-
Sponsor Ride	Yes	-	-	-
Sponsorship Amount	£5000	£2000	£1000	£500

*We are able to tailor the attendees to the specific subset of Cambridge students that you wish to attract, whether by degree or year, as well as finding a suitable venue in Cambridge.

THANK YOU, AND WE LOOK FORWARD TO WORKING WITH YOU.





For bespoke packages and further information,
please contact:

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